



Senior & Farmers' Market Nutrition Program 2015 Farmer Introduction To Our Programs

# By working together we...

Can increase the consumption of fresh fruits and vegetables with low income seniors and WIC recipients, and expand the awareness, use of and sales at farmer's markets.

We also help our Alaskan economy by bringing new customers to Alaskan farmers, like you, who sell their products directly to consumers.

## By accepting WIC, YOU benefit by...

Increasing your sales potential!

Redemptions in 2014 FMNP: \$108,675.00 SFMNP: \$56,365.00 Our program is growing!

• Improve your Community Involvement!

Improve the health of your community by helping your nutritionally-at-risk neighbors and low income seniors.



"There are many jobs in today's world that questionably contribute to the greater good of society. Farming organically in harmony with the natural world, and providing people with real, healthy food, just feels good." -Stonyfield.com

# It's easy to apply!

## Step 1: Download your application packet



http://dhss.alaska.gov/dpa/Pages/nutri/fmnp/default.aspx

## Step 2: Complete the following:

Application

**Banking Information** 

Agreement

## Step 3: Postmark packet no later than July 1, 2015

Mail your complete packet to:

State of Alaska – FMNP PO Box 110612 Juneau, AK 99811-0612

# Application Packet



Rev. 10/22/2014

#### TWO YEAR APPLICATION

This application covers the period of: June 1 – October 31, 2014 and June 1 – October 31, 2015



#### FMNP/SFMNP - FARMER and FARMSTAND APPLICATION

Farmers' Market Nutrition Program Division of Public Assistance/VIC 130 Seward Street, Room 508 Juneau, AK 99801 Phone: 465-3100		Your Farmer-Vendor Number:  (Larve number blank if new former)  Authorization is complete when notified by Alaska WIC Office.					
Farm Name	Email						
Owner's Name		Phone	Fax				
Mailing Address		City/State	Zip				
Physical Address (required if different)							
Signature		Title	Date				
Please list all locations, farmers' markets and/or farmstands where you plan to sell produce You may use the back of the form to provide additional locations.							
Name of sales location	Address of sales location	Dates	Days of the Week	Operating Hours	Farmer Posters Needed		
Example: Our farm	123 S. 82md St	6/1/2015-8/31/2015	Tuesday-Saturday	10am - 3 pm	#_1_		
					#		
					#		
					#		
					#		
One farmer manual and poster will be mailed per farmer. If additional are needed please indicate quantity below: farmer manual: posters:							
Please answer the following questions regarding produce your farm sells:							
Farm grows approximately % of the produce it sells.							
Do you grow in a greenhouse / high tunnel?							
List all fruits and vegetables you plan to sell. (You may use the back of the form to provide additional varieties.)							
If your farm grows less than 100% of produce sold, indicate states/regions where produce is grown.							
The U.S. Department of Agricultnes probablis discrimination against its customers, employees, and applicants for employment on the bases of race, color, national origin, aga, disability, see, gender indensity, midpine, regeried, and whose applicability, policies behind, married in present in sense, seemed remember, and a pair of a pair of the probability of the programmed. The probability of the programmed and an analysis of programmed and the employment extraction. If you was not seen in the process of the probability of the programmed and the employment extraction. If you was not seen in the cold Digital program coughts of discrimination, complete the U.D.D. Apparent Discrimination Completed Employment of the color and the probability of the programmed of the color and the							



#### 2014 WIC FMNP BANKING INFORMATION FORM

Send completed form to: State of Alaska Department of Health & Social Services Division of Public Assistance Nutrition Services – WIC PO Box 110612



Revised 12/6/2013

## FAMILY

#### State Agency Farmers' Market/Farmstand/Farmer Agreement

#### AGREEMENT

Between State of Alaska – DHSS and Farmers' Market/Farmstand/Farmer:

Farmer No.	(If Applicable)

This agreement is entered into by and between the State of Alaska, Department of Health and Social Services (AK DHSS) and the Farmers' Market/Farmstand/Farmer named above to participate in the United States Department of Agriculture (USDA) and the Alaska State Farmers' Market Nutrition Program (FMNP), Senior Farmers' Market Nutrition Program (FMNP), and WIC Program.

The duration of this agreement shall be for the 2014-2015 Farmers' Market seasons of June 1 - November 30 of each year unless terminated earlier as provided below. All Farmers' Market/Farmstand/Farmers must deposit all coupons at their banks by November 15 of the current year. WIC Fruit and Vegetable Vouchers (FVVs) have more stringent requirements and must be deposited by the authorized Farmers' Market/Farmstand/Farmer within 00 days from the first "Valid Date" printed on the FVV and no later than November 15 of the current year.

Senior Farmers' Market/Farmstand/Farmer must ensure that their coupons are received by the assigned payment agency no later than November 30 of the current year. All reimbursements of SFMNP coupons will be processed by the assigned senior reimbursement agency by December 31 of the current year.

#### It is the purpose of this agreement to:

- Provide locally grown, fresh fruits, vegetables, and herbs for currently eligible WIC women, infants and children, and senior citizens in areas where the FMNP and SFMNP are offered.
- Expand customer base and use of farmer's markets where consumers can buy directly from the farmer.

#### It is therefore mutually agreed that:

- The Farmers' Market/Farmstand/Farmer shall furnish the necessary personnel and services and
  otherwise do all things necessary for, or incidental to, the performance of conditions set forth below.
- The Farmers' Market/Farmstand/Farmer authorized to participate in the Alaska WIC Program, FMNP, and SFMNP agrees to all of the following conditions and rules.

#### Definition

AK DHSS stands for Alaska Department of Health and Social Services. This is also sometimes referred to as the State Agency throughout this document.

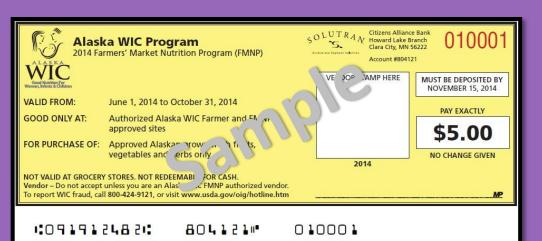
Compliance Buy means a covert, on-site investigation in which a representative of WIC, FMNP and/or SFMNP poses as a participant, parent or caretaker of an infant or child participant, or proxy, transacts one or more food instruments (Fls) or FVVs, and does not reveal during the visit

vised 11/29/13 Page 1 of 6

Application (1-page)

Banking Information (1-page)

Agreement (6-pages)

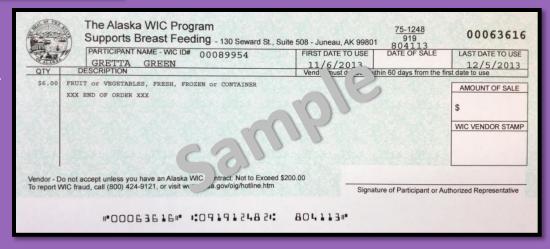


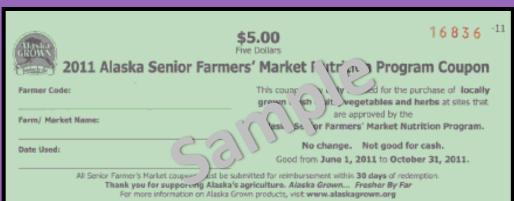
### Farmers' Market (FMNP) Coupons

Every year the color will change. Each is worth \$5.00. Participants receive five each. Signature is **not** required.

### Fruit & Vegetable Vouchers (FVVs)

\$4.00, \$8.00, \$10.00 or \$15.00 value. Processing is different. Signature is required.





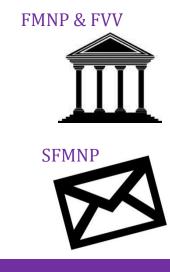
### Senior Farmers' Market (SFMNP)

Every year the color will change. Each is worth \$5.00. Participants receive five each. Honey can be purchased.

## The Life of a WIC Check









### Step 1:

Participants receive coupons & vouchers from their local WIC clinic or distribution center

### Step 2:

Farmer accepts coupons & vouchers for produce purchase (see list of approved foods)

### Step 3:

Farmer deposits
FMNP coupons &
vouchers into
bank or mails
SFMNP coupons

### Step 4:

Farmer gets paid!

January	February	March	
S M T W T F S  1 2 3  4 5 6 7 8 9 10  11 12 13 14 15 16 17  18 19 20 21 22 23 24  25 26 27 28 29 30 31	S     M     T     W     T     F     S       1     2     3     4     5     6     7       8     9     10     11     12     13     14       15     16     17     18     19     20     21       22     23     24     25     26     27     28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<u>Important Dates</u>
April  S M T W T F S  1 2 3 4  5 6 7 8 9 10 11  12 13 14 15 16 17 18  19 20 21 22 23 24 25  26 27 28 29 30	May       S     M     T     W     T     F     S       1     2       3     4     5     6     7     8     9       10     11     12     13     14     15     16       17     18     19     20     21     22     23       24     25     26     27     28     29     30       31	June  S M T W T F S  1 2 3 4 5 6  7 8 9 10 11 12 13  14 15 16 17 18 19 20  21 22 23 24 25 26 27  28 29 30	April 15: Applications available online  June 1: Season begins for authorized farmers
July       S     M     T     W     T     F     S       1     2     3     4       5     6     7     8     9     10     11       12     13     14     15     16     17     18       19     20     21     22     23     24     25       26     27     28     29     30     31	August       S     M     T     W     T     F     S       1     2     3     4     5     6     7     8       9     10     11     12     13     14     15       16     17     18     19     20     21     22       23     24     25     26     27     28     29       30     31	September       S     M     T     W     T     F     S       1     2     3     4     5       6     7     8     9     10     11     12       13     14     15     16     17     18     19       20     21     22     23     24     25     26       27     28     29     30	<b>July 1</b> : Application deadline
October	November	December	October 31: Season ends
S M T W T F S 1 2 3	S M T W T F S 1 2 3 4 5 6 7	S M T W T F S 1 2 3 4 5	<b>November 15:</b> Deposit deadline for FMNP
4 5 6 7 8 9 10 11 12 13 14 15 16 17	8 9 10 11 12 13 14 (15) 16 17 18 19 20 21	6 7 8 9 10 11 12 13 14 15 16 17 18 19	<b>November 30:</b> Deposit deadline for SFMNP
18 19 20 21 22 23 24 25 26 27 28 29 30 31	22 23 24 25 26 27 28 29 30	20 21 22 23 24 25 26 27 28 29 30 31	December 31: All reimbursements processed

# Questions...

## ...about FMNP or Fruit & Vegetable Vouchers?

Erin Khmelev (907) 465-8630 erin.khmelev@alaska.gov

## ...about SFMNP coupons?

Elaine Nisonger (907) 269-8446 elaine.nisonger@alaska.gov



From our WIC State Office and thousands of WIC FMNP and SFMNP recipients...



Thank you!